

Peek Announces New Director of Sales

Luis Lopez has joined Peek Traffic

PALMETTO, FL – October 10, 2008 — Peek today announced the addition of Luis Lopez as their new Director of Sales. For the near term, Mr. Lopez will focus on expanding the Signal Product line. He has over 17 years of sales experience in the traffic equipment industry. He brings enthusiasm, product knowledge, and a strong work ethic when it comes to responding to customers' needs. Based in Texas, Luis is perfectly situated to serve the traffic equipment needs of customers in North, Central and South America.



Luis Lopez, Director of Sales, Peek Traffic

Peek Traffic Corporation has a rich history going back to the beginnings of traffic signaling and traffic control equipment in the late 19th and early 20th centuries. The first production traffic signals, the first weigh-in-motion sensors, and the first menu driven traffic controllers are all part of the Peek Traffic legacy. Today, Peek Traffic is one of the most trusted and widely recognized providers of traffic control hardware and software, data and classification hardware, tolling equipment, cabinet UPS systems, and vehicle detection equipment in the world. Recent work on laser detection systems, advanced video algorithms, advanced traffic controllers, and feature-rich, standards-based software systems, Peek Traffic Corporation is a driving force of innovation in the intelligent traffic control industry.

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