

## Peek Part of Team that Wins ITS-New York Award

### ITS Project of the Year for the ASTC Controllers

PALMETTO, FL – June 11, 2009 — US Traffic and Peek Traffic, along with the New York City DOT, were recognized recently by the New York State Intelligent Transportation Society for *The Outstanding ITS Project of the Year*.

This award was presented to all team member of Peek Traffic for their outstanding work in the Design, Development and Manufacture of the NYC Advanced Solid State Traffic Controller and cabinets. Peek Traffic was cited for meeting critical design parameters, implementing innovative features, exceeding rigorous testing requirements, and for the ongoing quality of the units delivered.

The award was presented on June 11 to Mohamad Talas, Deputy Director of the NYC DOT, at The ITS Annual Exhibition on behalf of Peek, US Traffic and other DOT Partner Companies. The Award will be placed on permanent display in our lobby.

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Peek Traffic Corporation has a rich history dating back to the beginnings of traffic control equipment. The first production traffic signals, the first weigh-in-motion sensors, and the first menu driven traffic controllers are all part of the Peek Traffic heritage. Today, Peek Traffic is one of the most trusted and widely recognized providers of traffic control hardware and software, data and classification hardware, tolling equipment, cabinets and cabinet UPS systems, and vehicle detection equipment in the world. Developments in laser detection systems, advanced video algorithms, advanced traffic controllers, and feature-rich, standards-based software systems, make Peek Traffic Corporation a driving force in Intelligent Transportation Systems.

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