



Peek Ships 200 ADR-1000 Plus Units to Arkansas

Transportation Department Buys Peek Traffic Counters

PALMETTO, FL – April 13, 2009 — Peek Traffic has taken an order for 200 ADR-1000 Plus automated data recorders through their distributor in Arkansas, the Pinkley Sales Company. Due to the efficiencies of Peek’s new Palmetto, Florida manufacturing facility, the order has already been shipped; the time from receiving the order to a completed shipment has been reduced to a matter of weeks thanks to improved processing times in all aspects of Peek’s operations. These ADR units were purchased by the Arkansas Highway and Transportation Department and will be used to count traffic flow at various locations around the state.



Peek’s ADR line of count and classification systems provides state of the art, real-time data collection capabilities in rugged portable and rack-mounted designs. The ADR line is available in three models: the ADR-1000 Plus portable counter, the larger ADR-2000 Plus portable counter, and the rack-mounted, fully configurable ADR-3000 traffic counter/classifier. Each of the ADR models can be configured to accept traffic data input from road tubes, induction loops, Weigh-in-Motion sensors, and the latest option, Peek’s AxleLight laser detection system.

Peek Traffic Corporation has a rich history dating back to the beginnings of traffic control equipment. The first production traffic signals, the first weigh-in-motion sensors, and the first menu driven traffic controllers are all part of the Peek Traffic heritage. Today, Peek Traffic is one of the most trusted and widely recognized providers of traffic control hardware and software, data and classification hardware, tolling equipment, cabinets and cabinet UPS systems, and vehicle detection equipment in the world. Developments in laser detection systems, advanced video algorithms, advanced traffic controllers, and feature-rich, standards-based software systems, make Peek Traffic Corporation a driving force in Intelligent Transportation Systems.

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